



June 7, 2013

The Honorable Tom LaBonge
Councilman, 4th District
City of Los Angeles
200 N. Spring Street, Room 480
Los Angeles, CA 90012

Dear Tom:

The deadline of April 30, 2013 has now passed on the goal to relocate the West Hollywood Feeding Coalition program. The Chamber Board of Directors has asked me to write to you asking what the next steps are in relocating this program? We are concerned that the deadline has come and gone and there seems to be no effort to resolve this issue.

We have heard from businesses in the Media District that the continued operation of the program is having a chilling effect on their ability to attract business. Since this is the main entertainment industrial area of Hollywood, the Chamber is concerned that the feeding program is threatening the viability of businesses. While the program's goals are meritorious, after 20 years of being located in this area, it is time for them to find another site. The Media BID's board has voted to request this move. While that vote may not have been unanimous, it is a clear consensus of the businesses in the area.

We urge your office to not drop this initiative, but to continue to make this a priority and to keep the pressure up on this organization to relocate.

Sincerely,

Leron Gubler
President & CEO

Since 1921...
Promoting and enhancing the business, cultural and
civic well-being of the greater Hollywood community